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106000 Overseas Highway
Key Largo, FL 33037

Telephone: (305) 451-4747
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The Legendary Key Largo Chamber of Commerce Mission Statement

To develop and actively market a vibrant political, social and economic business environment, by using the individual and collective power of our membership.

It's Good Business to be a member of the Legendary Key Largo Chamber of Commerce

A proud history

The Key Largo Chamber of Commerce has been a testament to the dedication and commitment of its members since the late 1930s when a group of **Upper Keys business owners** got together to discuss how to improve the business environment.

Incorporated in the 1970s, the Upper Keys Chamber of Commerce became the **Legendary Key Largo Chamber of Commerce** in 1985, capitalizing on the enormous power of name recognition. Key Largo is a renowned destination and a name that experience has proven guarantees an enthusiastic and positive response.

Since its inception, the focus of the **Legendary Key Largo Chamber of Commerce** has been the promotion of the economy through support of good business, good government and good citizenship.

The Key Largo Chamber of Commerce works closely with all local organizations and Institutions to improve the quality of life for all. We regularly interact with government on the local, state and federal levels on issues of importance to the business community.

The Key Largo Chamber of Commerce is active in all aspects of community life, and through various projects and committees our members show they share the chamber's commitment to community and business service.

The island of Key Largo, and the Florida Keys as a whole, relies totally on its major industry...tourism. The chamber promotes the importance of maintaining and enhancing this industry with the knowledge that all businesses in the community benefit from a thriving tourist economy.

Every dollar spent by a visitor for accommodations, attractions, dining or shopping filters down to our accountants, attorneys, bankers, contractors, electricians, hairdressers, insurance agents, painters, physicians, veterinarians and on and on.

The chamber provides many opportunities for community and personal growth through its committees. Members are encouraged to become an integral part of the progress of the chamber and the community through investing time in your special area of interest.

We mean business!

The key to the chamber's future success lies in the membership. Let the chamber know about your business concerns and allow us to demonstrate how we can serve you. The members define the direction of the chamber, and your voice needs to be heard.

Join us as we endeavor to bring a healthy, happy successful working environment to the communities in which we live, and a prosperous future to each and every one.

Networking opportunities

Opportunities to promote your business or service through attendance at:

- **Monthly chamber luncheons** with educational and issue oriented guest speakers.
- **Monthly “Members in Motion”** after-hours business social.

Marketing Opportunities

- **Listing in the annual chamber publication *Guide to Island Living*** that is mailed to thousands of visitor inquiries and to potential new residents. Included with membership.
- **Chamber website**—keylargo-chamber.org—Listing and link to your businesses site. Included with membership.
- **Membership directory**—Listing in annual membership directory distributed to all chamber members. Included with membership.
- **Referrals**—Your business referred to consumer inquiries by our telephone information specialists.
- **Monthly newsletter**—*The Legend* informs members and non-members of chamber and community issues and events. Low-cost inserts and advertising opportunities available.
- **Weekly e-newsletter** – Check out our Chamber Tidbits, a weekly e-newsletter delivered directly to your inbox. Keep up to date with what’s happening with the chamber, its members, governmental decisions and more. Business-to-business marketing opportunities available.
- **Mailing Labels**—A weekly inquiry digest list of Key Largo information requests sorted by zip code available for purchase for your mailing of your individual brochure. (Additional fee applies)
- **Brochure Distribution Service**—Opportunity to participate in brochure display racks located at selected Key Largo businesses. (Additional annual fee applies.)
- **Web pages** – for those businesses that don’t have a website, but want a presence on the Internet. (Additional fee applies.)
- **Premium listings** – Stand out from the competition with these enhanced listings on our website. (Additional fee applies.)
- **Visitor Center**—Photo or brochure display opportunity in the Key Largo Chamber of Commerce Florida Keys Visitor Center that greets hundreds of thousands of visitors annually. (Additional annual fee applies. Several packages to choose from.)

Membership Application

Firm

Company Rep.

Title

Mailing address

Business location (if different from mailing)

City, State

Zip

Phone

Fax

Email Address

Website

Business Classification

Sponsor

Chamber Membership Dues Available:

1 - 10 Employees	\$230
11- 25 Employees	\$340
26 + Employees	\$450

Membership Dues Paid: \$ _____

Associate Membership (non-voting) available for non-profit organizations and retired residents:
\$60 per year

Please include a copy of your Monroe County occupational license with this application.

Note: Dues support the activities of the Chamber and are non-refundable. The Chamber serves as an advocacy organization for businesses purposes. It is not a charitable organization.

X _____
Signature

For additional information
contact the Chamber at:
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